



Objective To obtain a position as a Senior Graphic Designer at a company where I can utilize my creative skills, collaborate and grow with a great team.

Personal Profile

- Passionate about my work.
- Seeks to create design solutions to meet the objectives of the client.
- Takes pride in quality and completion of tasks on time.
- Able to work under pressure and adapt to different situations.
- Willing to try new things and gain experience for future professional and personal goals.
- Exceptional communications skills acquired from being responsible for directing a team of designers on carrying out the production of required projects
- Strong communication, organizational, and technical skills.

Experience **Sunwing Travel Group**

Sep. 2015 – Present:

Senior Graphic Designer, Tour Operations Lead

- Lead role in creative for all advertising assets (Print, web, television, outdoor).
- Managed communication with the design team to ensure all advertising met marketing goals.
- Created national campaigns to communicate marketing strategies, reinforce the Sunwing brand and maximize sales.

Oct. 2011 – Sep 2015:

Graphic Designer

- Created marketing materials that are on target with marketing strategy. This included flyers, magazine ads, newspaper ads and web banners.
- Designed weekly promotions for print and web
- Liaise with other departments to complete initiatives internal and external.

Jan. 2010 – Oct 2011:

Omcac Inc. / Food Machinery of America

- Full time Graphic Designer position.
- Designed a range of marketing material (Flyers, brochures)
- Designed packaging for retail.
- Art directed and designed annual catalogue.
- Product photography of various items for internal and external use.

Nov 2009 – March 2010

QRe8

- Freelance
- Did design work for mobile marketing company QRe8.
- Created layout and typographic hierarchy for costing schedule.
- Designed business cards, letterhead, and envelope.
- Designed concept mockups in photoshop.
- Website design including mobile version.

Education

Sept. 2006 – April 2009:

Humber College

School of Media Studies & Information Technology

- Advanced 3 year Diploma: Advertising & Graphic Design Program.

Technical Skills

Photoshop, Illustrator, InDesign, Dreamweaver, Word, Excel, Power Point.

References

Available upon request